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Sent: Wednesday June 18, 2014 702.813.3495 (Jennifer)
Subject: RELEASE: Collabo, LLC & WATU & Co join forces to represent Kenya & wins bid to provide Kenyan Coastal cuisine at the 2014 Smithsonian Folklife Festival.

FOR IMMEDIATE RELEASE

*****PRESS RELEASE*****
Media is welcome to cover this event.

Two US based Kenyan catering companies collaborate to win bid to provide Kenyan Coastal cuisine at the 2014 Smithsonian Folklife Festival.

WASHINGTON DC / LAS VEGAS – June 18, 2014 – Collabo LLC, a distinctive catering company in the Washington DC. Metropolitan area and Las Vegas based WATU & Co. will be featured at this year's popular annual Smithsonian Folklife Festival. Both companies are owned and operated by Kenyans. Collabo, LLC partners Chris Kieti, Adam Mutuku, Olive Ndiritu and Eric Ndaka have joined forces with WATU & Co. partners Jennifer Gachui and Catherine Chege, and will be operating under the *Spice Routes Café* food concession at the festival. "Karibu Pwani".

Spice Routes Café will feature dishes from the Kenyan Coast such as spiced coconut rice dishes, curry chicken, beef and vegetable samosas, masala chips, and sweet pastries. See link below for menu offerings…
http://www.festival.si.edu/visitor/food_2014_spice_routes_cafe.aspx

"We invite everyone to visit *Spice Routes Café,* and try out our unique coastal dishes from Kenya. We are looking forward to representing Kenya at the festival," said Eric Ndaka of Collabo, LLC.

The festival runs from June 25 to 29 and July 2 to 6 2014 and is held outdoors on the National Mall in Washington, D.C. Visit *Spice Routes Café* to enjoy a special and great taste of Kenyan cultural food, explore the festival and learn about Kenya and her people, tradition and culture, art crafts, sports, wildlife, traditional music and dance and much more.

"It is an exciting opportunity to honor our Kenyan heritage, and educate tourists about Kenya and use our passion for food to represent our nation," said Jennifer Gachui of WATU & Co.

Collabo, LLC (Washington DC) and WATU & Co. (Las Vegas) are diaspora organizations headquartered in the United States that specialize in catering and food service and joined forces to represent Kenya together and provide an exclusive culinary experience to the millions of expected tourists and festival visitors.

The Smithsonian Folklife Festival is an international exposition of living cultural heritage annually produced outdoors on the National Mall of the United States in Washington, D.C., by the Smithsonian Institution's Center for Folklife and Cultural Heritage. The Festival takes place for two weeks every summer overlapping the Fourth of July holiday. Free to the public, the Festival typically draws more than one million visitors.
The Smithsonian Folk Life Festival's program for Kenya 'Mambo Poa' is produced in partnership with the Government of Kenya Ministry of Sports, Culture and the Arts.